



Machine-Applied Coatings

For Siding & Trim



Visit oem.sherwin-williams.com/machineappliedcoatings

A Complete Solution for Prefinishers

Siding and trim manufacturers, your lives just got a lot easier. Sherwin-Williams offers you a full range of consistent coating colors, easy color customization and field touchup options to match your needs for throughput efficiency, finish durability, aesthetics and overall quality. Whether you are working with substrates made of cement, wood, fiberglass, fiber cement, PVC or composites, our diverse product line of machine-applied coatings is formulated to help you help your residential customers protect their biggest investment.



TOPCOATS

KEM AQUA® BP SIDING PLUS

Premium monochromatic waterborne blending system for siding is highly resistant to color and gloss fading, chipping and cracking, ensuring a beautiful and lasting finish

- **Dark, bold colors designed with solar reflective technology to keep dimensionally unstable, heat sensitive substrates like vinyl cool when exposed to direct sunlight**
- **Provides consistent performance across many substrates, eliminating the need to stock multiple coatings**
- **Enhanced adhesion properties increase durability and reduce onsite installation issues**
- **Self cross-linking resins promote increased line speeds and eliminate the need for multiple coats, saving valuable production time**
- **Fast cure response enables expedited slip sheeting and packaging in the shipping process**



KEM AQUA® SOPRO®

A 100% acrylic latex finish in an eggshell sheen that is hard, yet flexible, for enhanced durability, this topcoat provides excellent adhesion to primed fiber cement, composite wood and hardboard siding and trim

- **Exceptional hiding and color retention**
- **Utilizes versatile tint-based system to produce a wide variety of color**
- **Block and mar resistance withstands shipping and installation**
- **Applied by conventional, HVLP, airless or AAA equipment**



PRIMERS

SHER-WOOD® MILLWORK

Designed for high line speed applications, this acrylic latex primer for exterior preserves wood and composite products such as furniture, window parts, door jambs, shutters and engineered siding

- Dries fast, sands easily, fills open grain in soft woods and MDF
- Meets WDMA 11-06, Test Method for Factory Applied Pigmented Primer Coatings for Wood and Wood Cellulosic Composites Used for Millwork on Grade 1 white pine
- May be field tinted up to 5 oz/gal with Sherwin-Williams Kem Aqua® colorants
- May be top coated with a water-based latex such as KEM Aqua® BP Siding Plus, KEM Aqua® SoPro®, Duration®, SuperPaint® or A-100®
- Low odor, and lead and chromate free



SHER-WOOD® TANNIN BLOCK PRIMER

Fast drying acrylic latex for exterior preserved wood and composite products such as window parts, door jambs, shutters and engineered siding with excellent tannin blocking properties comparable to solvent-based technologies

- Meets WDMA 11-06, Test Method for Factory Applied Pigmented Primer Coatings for Wood and Wood Cellulosic Composites Used for Millwork
- Will block tannins from most wood species such as redwood, western cedar, eastern white pine and oak
- Excellent water resistance
- Easy filling and sanding
- HAPs free and low odor compared to solvent primers
- Fast recoat time
- No fire hazard
- Designed for compatibility with high quality latex topcoats such as KEM Aqua® BP Siding Plus, KEM Aqua® SoPro®, Kem Aqua® BP Enamel, Duration®, SuperPaint® and A-100®








ALKYD PRIMER CEDAR/TANNIN

Tough, durable gray alkyd primer formulated specifically for controlled machine applications, ensuring uniform coverage and protection on all of a substrate's painted sides

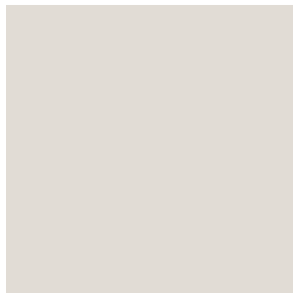
- Moisture and mildew resistant system contains agents which inhibit mildew growth on the paint surface
- Superior mar and blocking resistance

A Comparative Look At Our Siding & Trim Products

| | TOPCOATS | | PRIMERS | | |
|-----------------------------|--|--|---|--|--|
| |  |  |  |  |  |
| Product | KEM AQUA® BP SIDING PLUS | KEM AQUA® SOPRO® | SHER-WOOD® MILLWORK | SHER-WOOD® TANNIN BLOCK PRIMER | ALYKD PRIMER CEDAR/ TANNIN BLOCK PRIMER |
| Product Message | Premium waterborne polyurethane dispersion | 100% acrylic coating technology for prefinished siding | One-pass primer | Excellent tannin blocking properties comparable to solvent | Demonstrates superior mar and blocking resistance |
| Advantages | <ul style="list-style-type: none"> Wide application window for wet milage Good color and gloss retention | <ul style="list-style-type: none"> Excellent hiding Soap and water cleanup | <ul style="list-style-type: none"> Meets WDMA 11-06 Specification Versatile application options | <ul style="list-style-type: none"> Meets WDMA 11-06 Specification Quick to dry for fast recoat | <ul style="list-style-type: none"> Formulated for machine applications Uniform coverage and protection |
| Res Number | M64WL560 | FD5818 | E60WL536 | E60AL502 | E61AL32 |
| Vehicle | Polyurethane | 100% Acrylic | Acrylic Latex | Acrylic Latex | Alkyd |
| VOC (lbs/gal) | 0.43 | 1.5 | 0.30 | 0.74 | 2.82 |
| Force Dry (min/temp) | 25 @ 140°F | 25 @ 140°F | 5 @ 130°F | 15 @ 120°F | N/A |
| DFT (mil) | 1.9 - 3.8 | 1.9 - 3.8 | 1.2 - 2.8 | 1.5 - 2.6 | 2.2 |
| Gloss Range @ 60 | 12-18 units | 10-18 units | Flat | Flat | 0-15 units |
| Solvent/Water | Water | Water | Water | Water | Solvent |



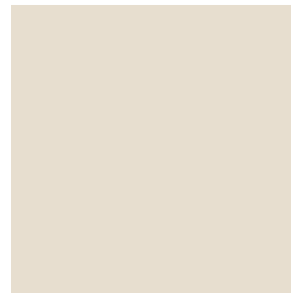
Select Siding Swatches



SW7631 City Loft



SW7647 Crushed Ice



SW6105 Divine White



SW6107 Nomadic Desert



SW7633 Taupe Tone



SW6159 High Tea



SW7046 Anonymous



SW7054 Suitable Brown



SW7534 Outerbanks



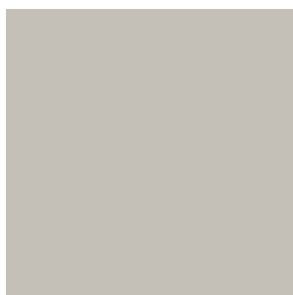
SW6123 Baguette



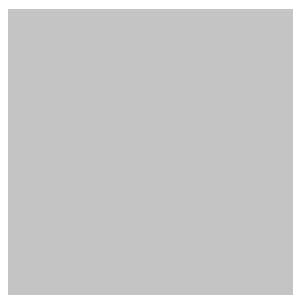
SW7523 Burnished Brandy



SW6069 French Roast



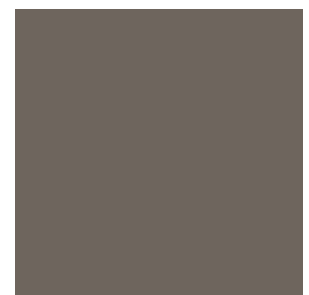
SW7016 Mindful Gray



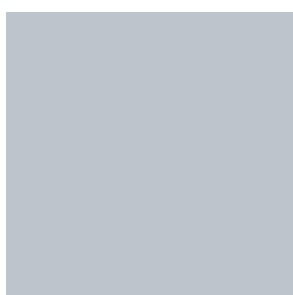
SW7065 Argos



SW7018 Dovetail



SW7020 Black Fox



SW6247 Krypton



SW6235 Foggy Day

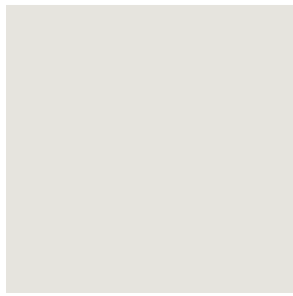


SW7067 Cityscape

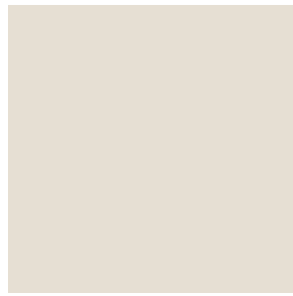


SW7617 Mediterranean

Color swatches shown depict colors as accurately as possible and may vary slightly from sample due to aging, lighting, surface texture and application.



SW7636 Origami White



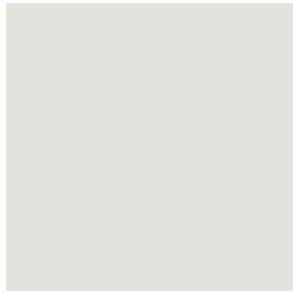
SW6098 Pacer White



SW7537 Irish Cream



SW7038 Tony Taupe



SW6168 Moderne White



SW7738 Cargo Pants



SW6165 Connected Gray



SW6201 Thunderous



SW6335 Fired Brick



SW7592 Crabby Apple



SW6468 Hunt Club



SW6416 Sassy Green



SW0019 Festoon Aqua



SW6347 Chrysanthemum



SW7682 Bee's Wax



SW6393 Convivial Yellow



SW6258 Tricorn Black



SW6237 Dark Night



SW6510 Loyal Blue

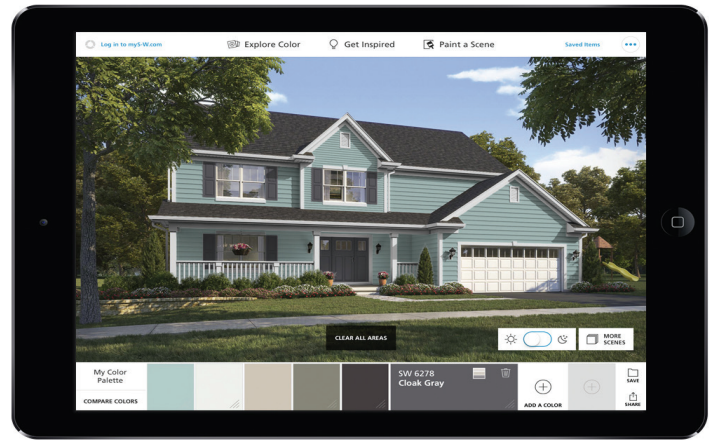
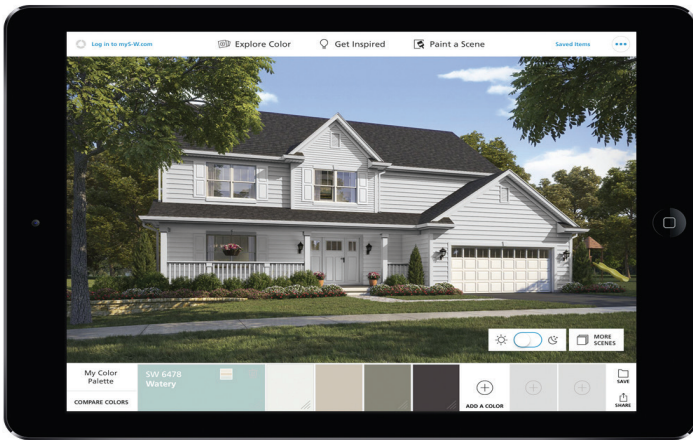


SW6509 Georgian Bay

Digital Color Tools

Using our ColorSnap® web and app-based visualizers, you and your customer can easily “try on colors” for a glimpse of the finished siding project.

With nothing more than a picture of the house and the ColorSnap® tool, you have the freedom to explore our full color library of paint colors from the office, home or on the go from mobile devices and tablets. Whether you're traveling, at home, or in the office, simply upload a photo or choose one of ours, then drag and drop a color or use the brush to virtually paint the desired scene with the Visualizer.



Perfect Color Matching for Touch-Ups

In addition to the 40 unique color offerings selected based on current industry trends, you can have confidence knowing all of our siding products can be easily custom matched to the color you selected.

Our premium Resilience® Exterior Acrylic Latex Paint is available for color matching at any of our over 4,000 Sherwin-Williams store locations. Advanced technology also guarantees a quality finish, no matter what the forecast.

- Formulated with exclusive MoistureGuard™ Technology for revolutionary moisture resistance in half the time of traditional latex paints
- Outstanding coverage, durability and dirt resistance
- Flows and levels for a smooth, uniform finish
- Low temperature application down to 35°F



How Will We Be Your Solution?™

From millwork to siding, there is no room for compromise. No matter how specific the requirements or how tough the conditions, our ability to balance aesthetics and performance means a quality product, both on the finishing line and in the finished home.



CUSTOMIZATION

Whether you are an OEM or a finisher of siding and trim, benefit from our design engineering and equipment expertise. We provide a wide range of color options for individualized coatings built to meet your specific aesthetic, performance, and process requirements.



QUALITY

The building products industry demands coatings that deliver uncompromising durability, which is why more OEMs and finishers trust us to provide the technologies that will help them exceed all expectations.



DEDICATION

With a growing global infrastructure dedicated to serving the needs of the siding and trim industry, we understand your unique coating needs and the many regulatory, environmental, and performance specifications you face.



ACCOMMODATION

Because an exceptional finish takes more than a coating, our siding and trim solutions come with our commitment to providing on-site technical expertise, responsive delivery and stocking programs, and support throughout the entirety of your finishing process.

Since 1866, Sherwin-Williams has provided manufacturers and finishers with the coatings they need to make their products look better and last longer, while helping their operations meet productivity and sustainability goals. For both wood and general industrial markets, our innovative solutions go beyond coatings to include knowledge, tools, equipment, supplies, and industry-leading support. We're more than a coatings provider – let us show you how we will be your coatings solution partner.

Call 1-855-806-6846 or visit us at oem.sherwin-williams.com/machineappliedcoatings



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